

LINKS

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SKILLS

Interaction Design
Prototyping
User Testing
Design Systems
Wireframing
Responsive Design
User Research
Creative Direction
Collaboration
Sketching
Market Research
Design Thinking
Storyboarding
User Journey Mapping
User Interface Design
Mobile Design
Visual Prototyping
Design Workshops
Customer Journey Mapping

EXPERIENCE

APR 2025 - PRESENT
UX/UI Designer – Contractor, Football Play Card app

- Conducted a comprehensive UX/UI audit of the Football Play Card app to identify usability issues and design inconsistencies
- Analyzed user flows, interaction patterns, and interface components to optimize overall user experience
- Collaborated with stakeholders to understand business goals and align design recommendations accordingly
- Created wireframes and design mockups to visualize and propose UX improvements

FEB 2024 - APR 2025
Product Designer, ReturnPro

- Redesigned the navigation system and optimized global settings for the R1 software, improving the sitemap and overall user experience.
- Led the design efforts to improve the Direct Liquidation brand, including the creation of new features, redesign of current UX/UI, and maintenance of the design system.
- Contributed in designing innovative new features for the companies child brands to enhance the platform's user interface and experience (Direct liquidation, goWholesale)
- Assisted the marketing team with social media campaigns, design of promotional materials and content creation (Primarily for the child brand VIP Outlet).

DEC 2021 - APR 2023
Freelance UX/UI Designer, Designlab

- Designed and implemented UX/UI features for web and mobile, enhancing user engagement.
- Developed responsive designs for applications, improving accessibility across devices.
- Led the creation of a minimum viable product, streamlining user experience and functionality.

PROJECTS

JUL 2024 - APR 2025
Direct Liquidation – Product designer, ReturnPro

Redesigned the end-to-end UX/UI for Direct Liquidation, improving user experience and visual consistency. Spearheaded the development of a new feature that enables users to consolidate lots and make category-based offers. Also led the creation and maintenance of the product's design system.

JUL 2024 - OCT 2024
goWholesale – Product designer, ReturnPro

Contributed to the development of the *Multi-Seller* feature, enabling users to list and sell products directly on the platform. Enhanced overall UX/UI to streamline user workflows and improve the selling experience. Additionally, designed solutions to optimize filter functionality, making them more user-friendly and responsive across mobile devices.

FEB 2024 - JUL 2024
R1 Software – Product designer, ReturnPro

Led the redesign of the navigation system for the R1 software to improve overall UX, streamline the sitemap, and enhance user flow. Established consistency across global settings by standardizing design patterns, contributing to a more cohesive and intuitive interface. Additionally, implemented responsive, data-rich graphs for core software modules to improve data visualization across devices. Collaborated cross-functionally with other designers and stakeholders to ensure alignment and deliver user-centered solutions that supported product goals.

EDUCATION

DEC 2021 - APR 2023
Diploma, Designlab UX Academy

JUL 2017 - DEC 2021
Bachelor of Business Administration, Florida International University